



Session VIII: Ingredients Outlook Dairy

> Lucas Fuess Director, Dairy Market Intelligence **HighGround Dairy** Chicago, IL

About HighGround Dairy



Mission Statement

To utilize our team's dairy industry experience to deliver unparalleled global market intelligence, opinion, strategy and execution in a relentless pursuit of customer success.

Our Values

Integrity: we shoot it straight and do what we say

Relationships: we have never traded our own personal funds in the dairy markets, keeping 100% of our focus on customer goals & objectives

Confidentiality: we never share customer information with anyone

Entrepreneurship: we succeed through quickness, creativity and adaptability

Passion: we are driven to be the best in our industry

Respect: we foster an environment that appreciates one another's beliefs and contributions



Market Intelligence



Futures & Options Execution



Insurance Services



Advisory Programs



Fuess Acres (Home!)

- 200 milking cow dairy in Upstate New York
- Average herd size for the area
- Dairymaster Parlor

Education

- Cornell University Dairy Science
- Purdue University Agriculture Economics
- Indiana University MBA

TOUNDED A.D.

Glanbia Nutritionals (USA) (2011 - 2018)

- Dairy Economist on Glanbia's US Cheese business
- Domestic US strategy and market analysis

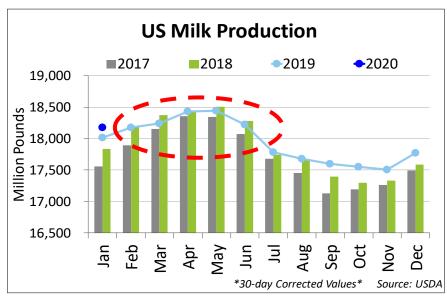
HighGround Dairy (2018 - present)

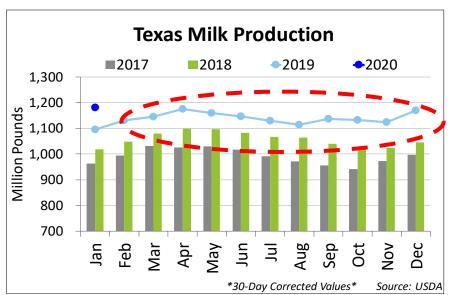
- Manage market analysis, content, price forecasting
- Build European and global business

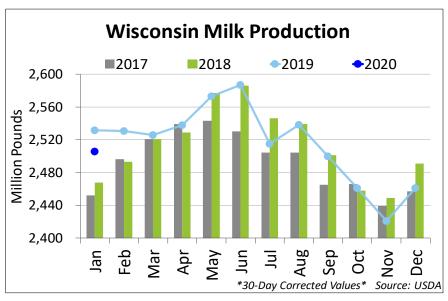


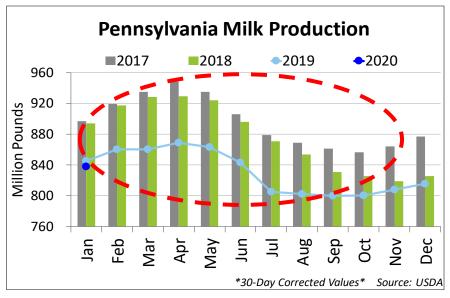


Dairy

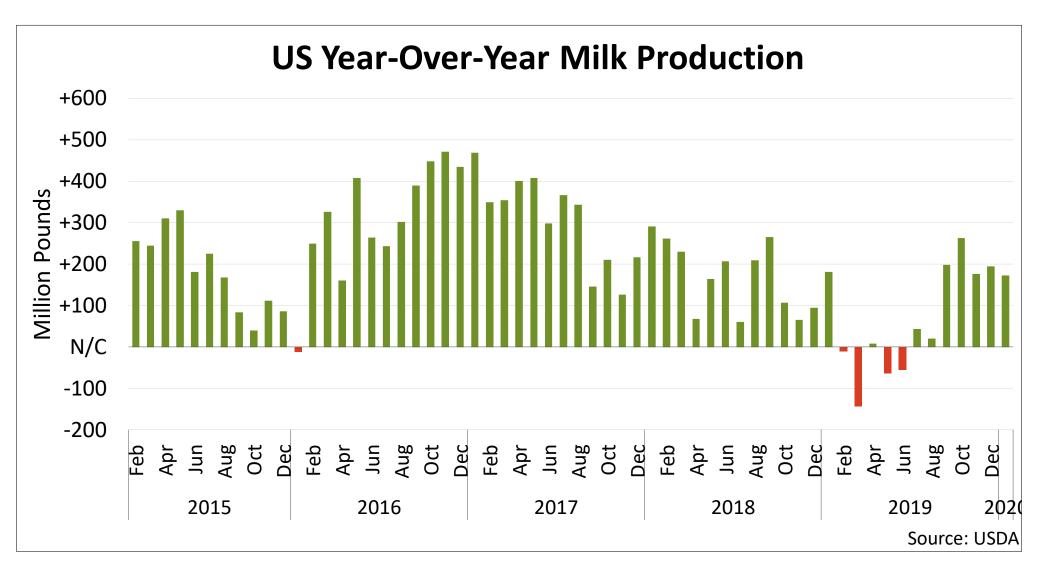




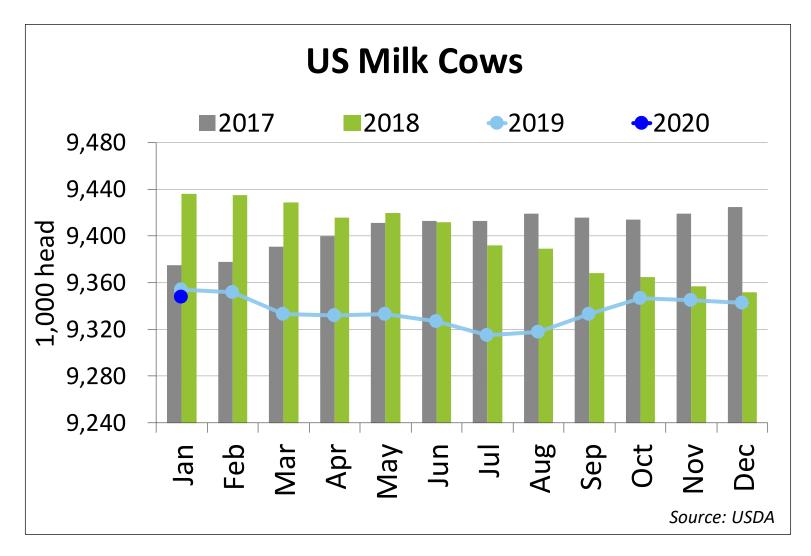




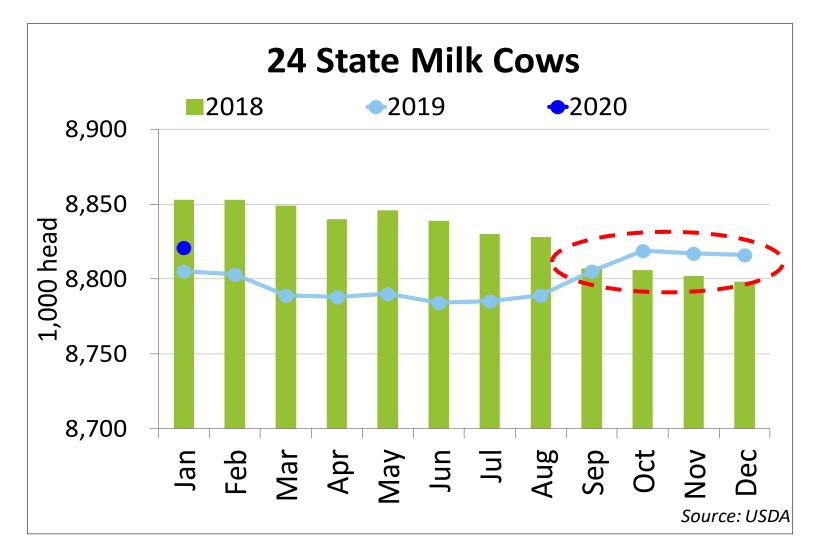




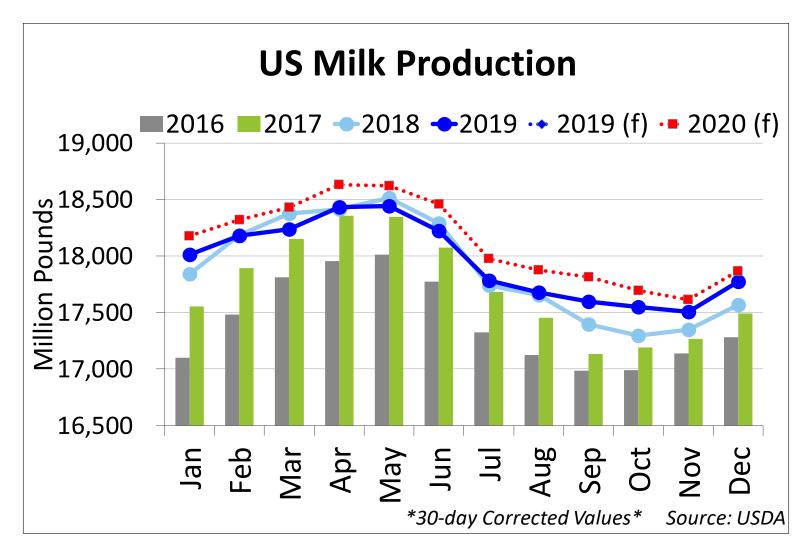


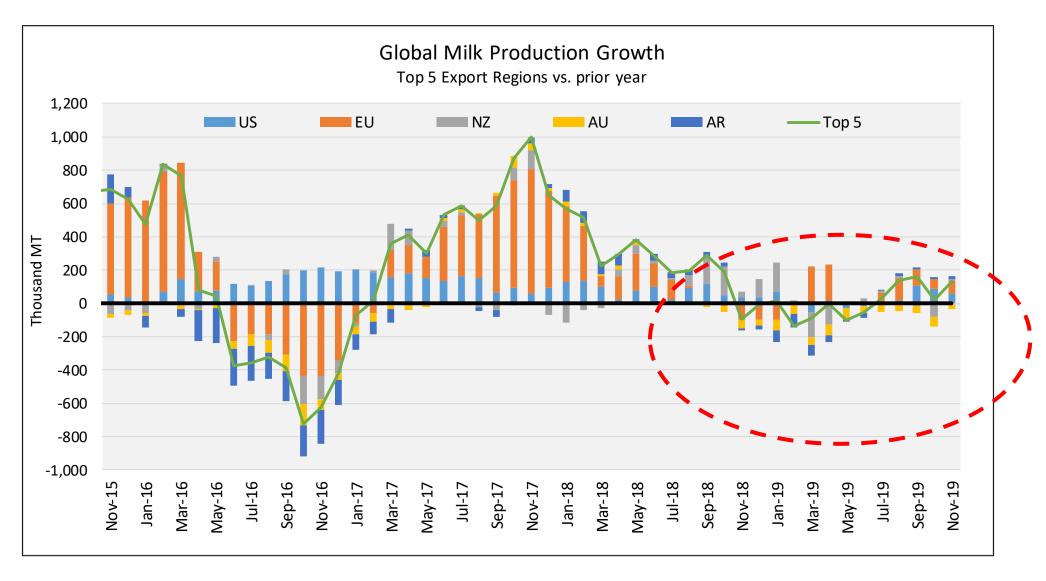






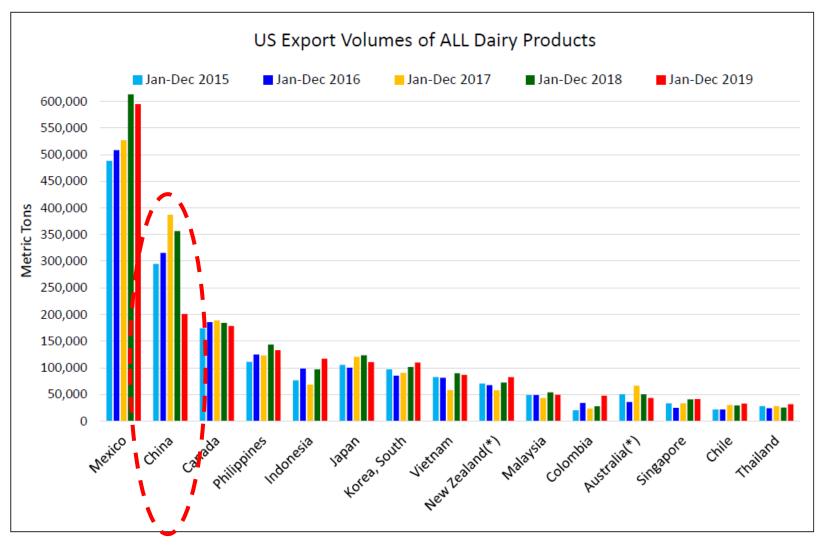






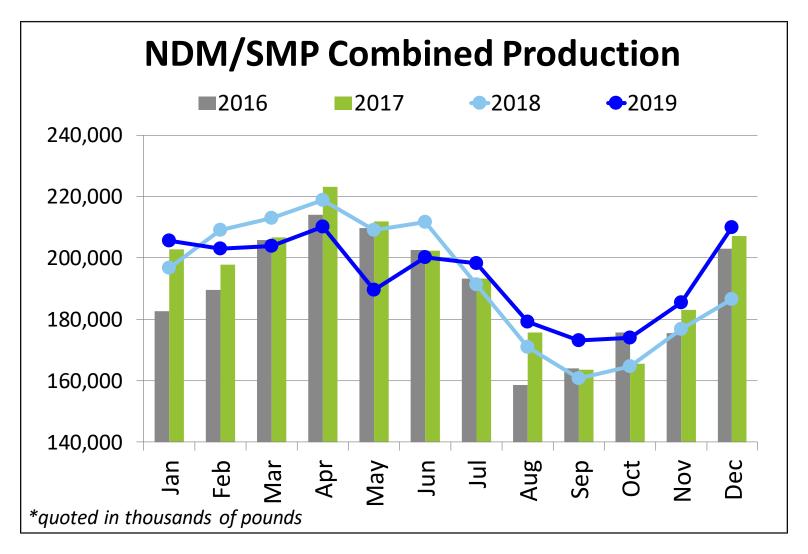
China Continues To Represent Sharpest US Export Decline



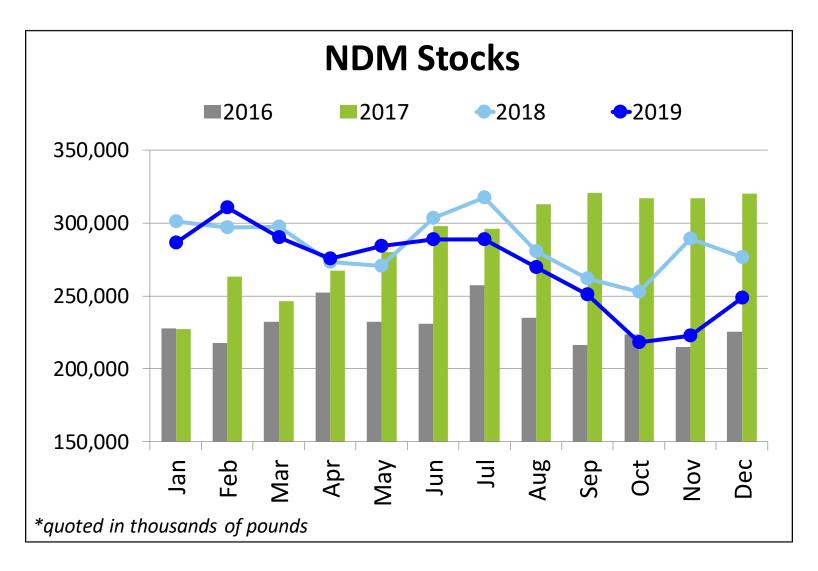


^(*) denotes a country that is a summarization of its component countries.

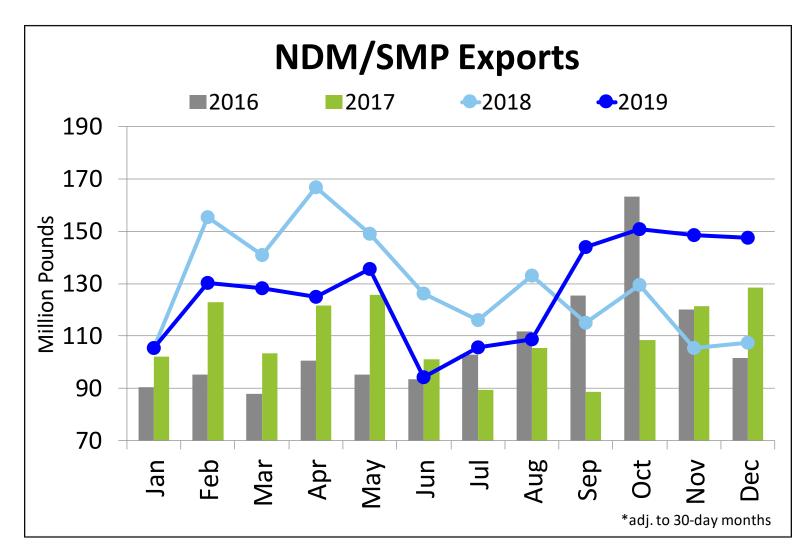




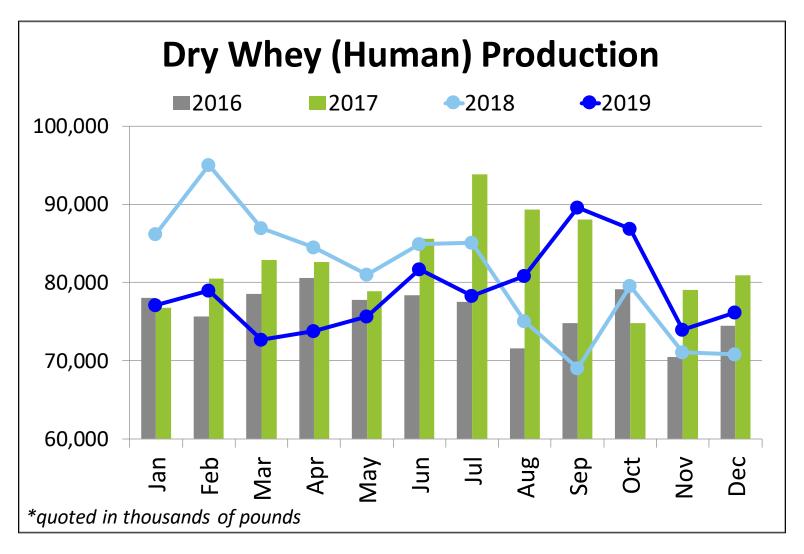




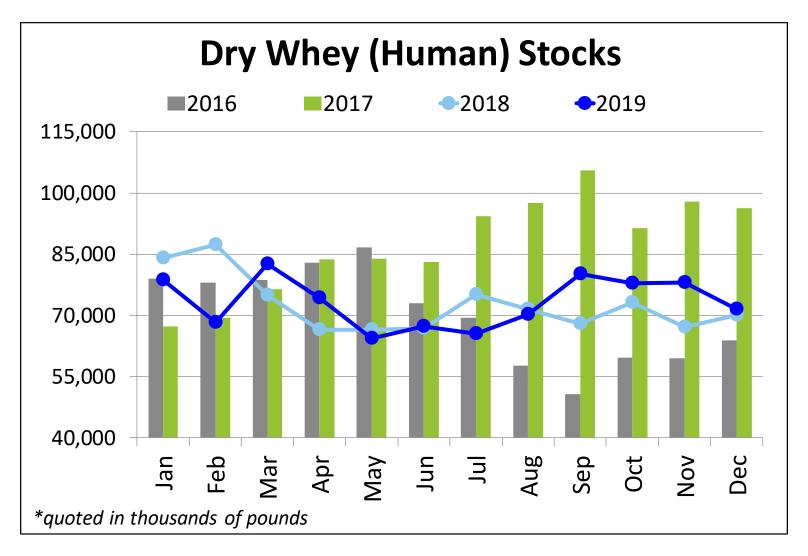


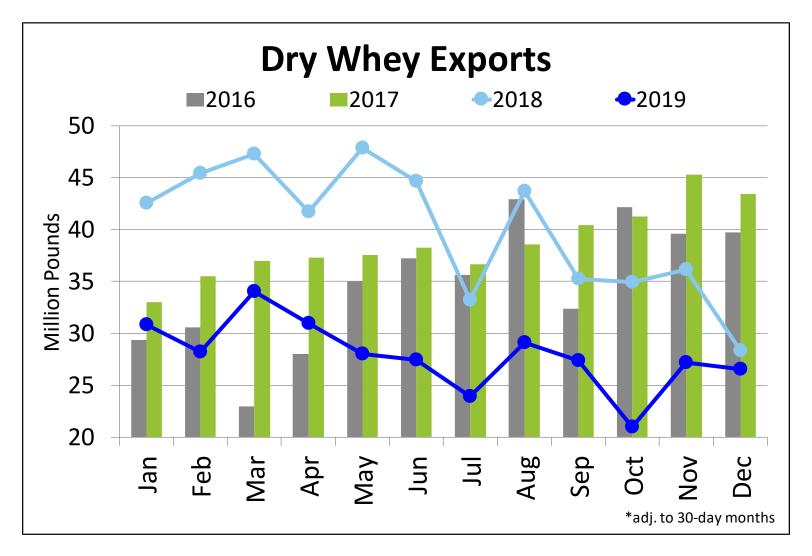




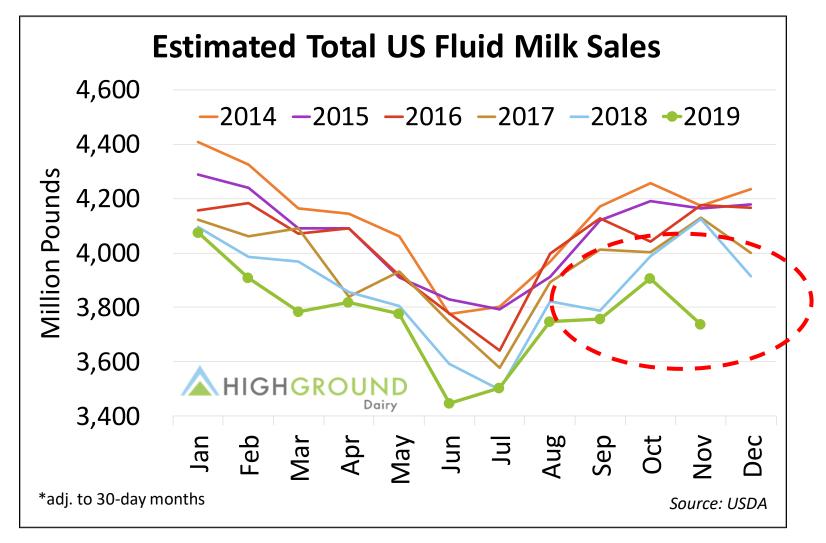






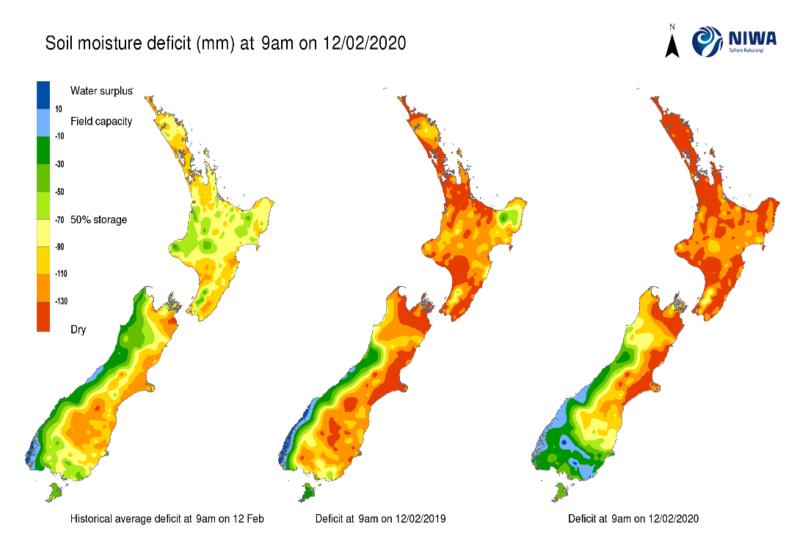






New Zealand Drought Would Be Bullish in Any Other Year





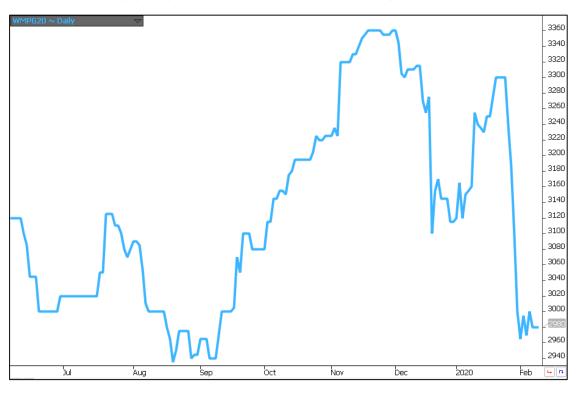


'No one cares': Quarantined Wuhan residents Global outbreak causes coronavirus Goldman cuts US first-quarter GDP coronavirus coronavirus, gove

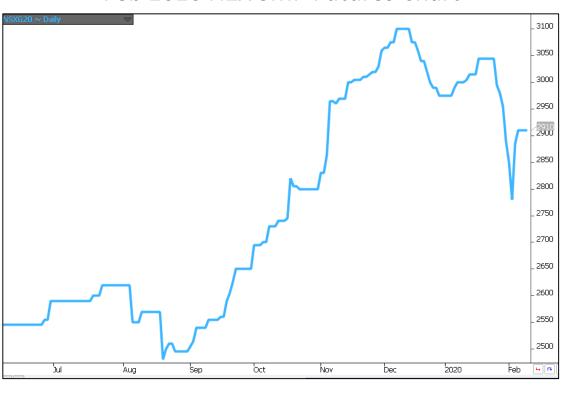
Coronavirus is dramatically changing food consumption in China — here's how



Feb 2020 NZX WMP Futures Chart

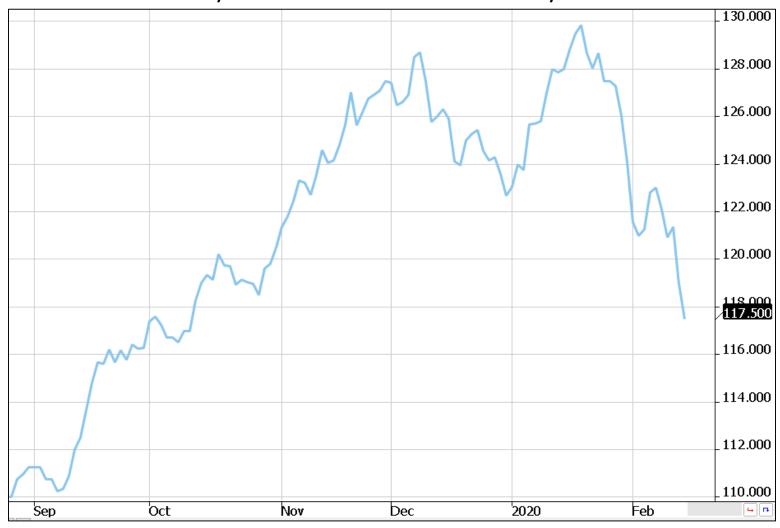


Feb 2020 NZX SMP Futures Chart





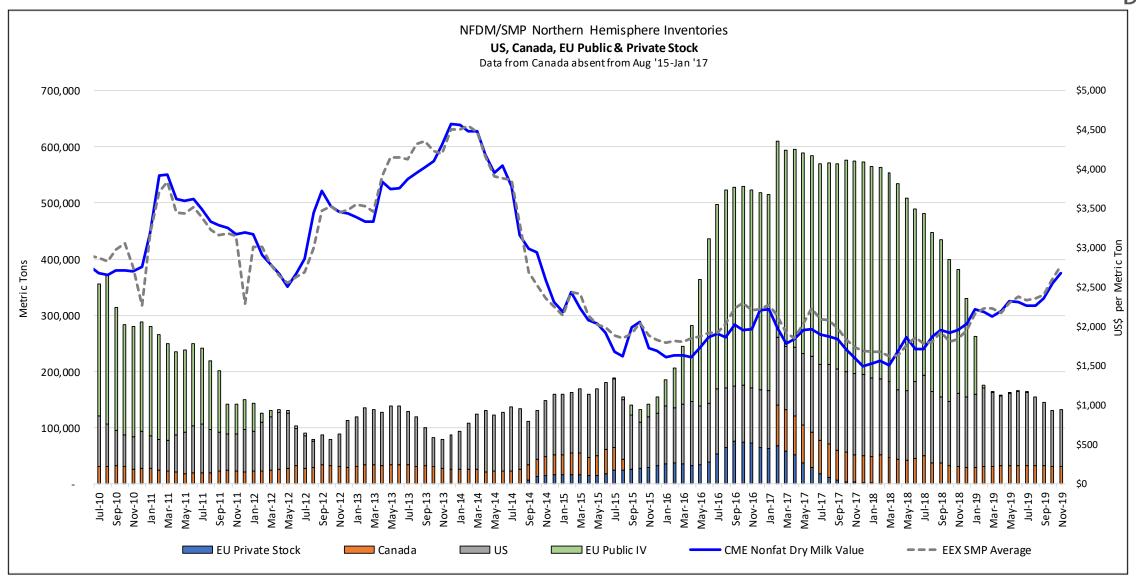




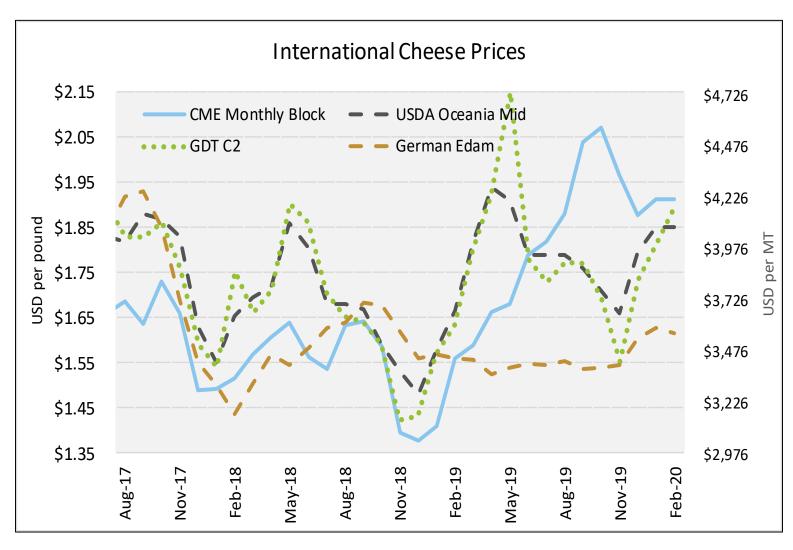
Lower Global Stocks Still Lean Bullish for SMP



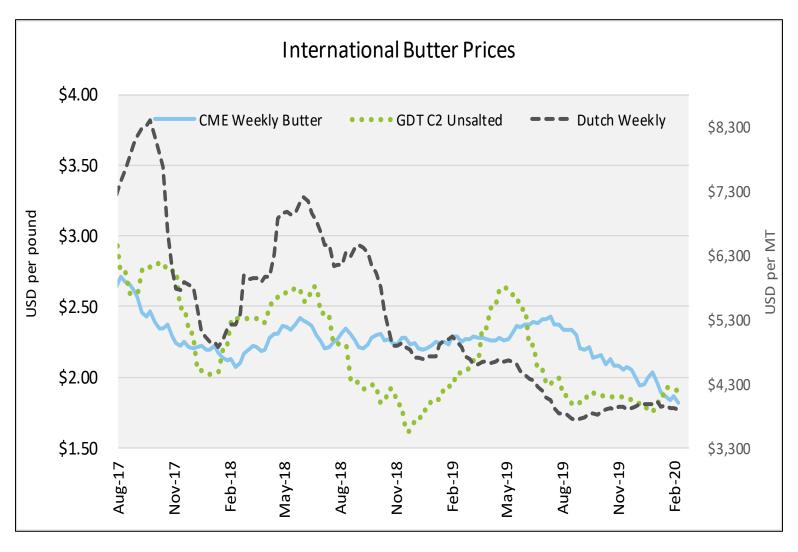




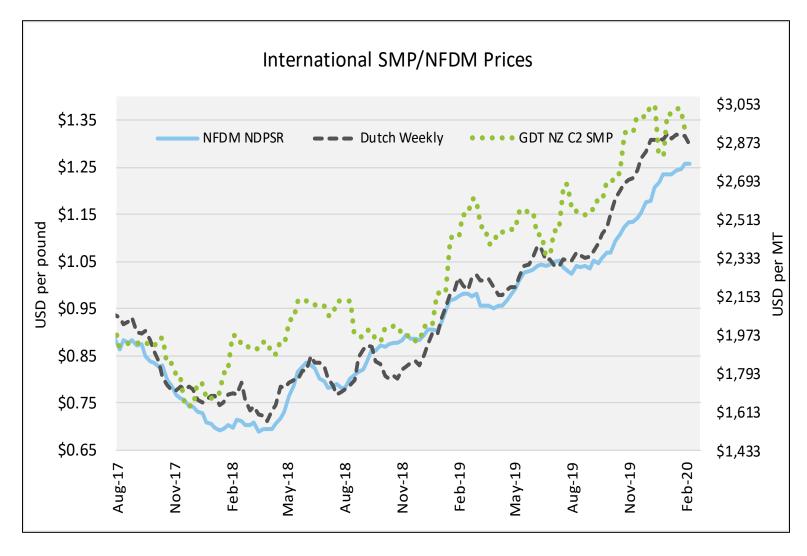




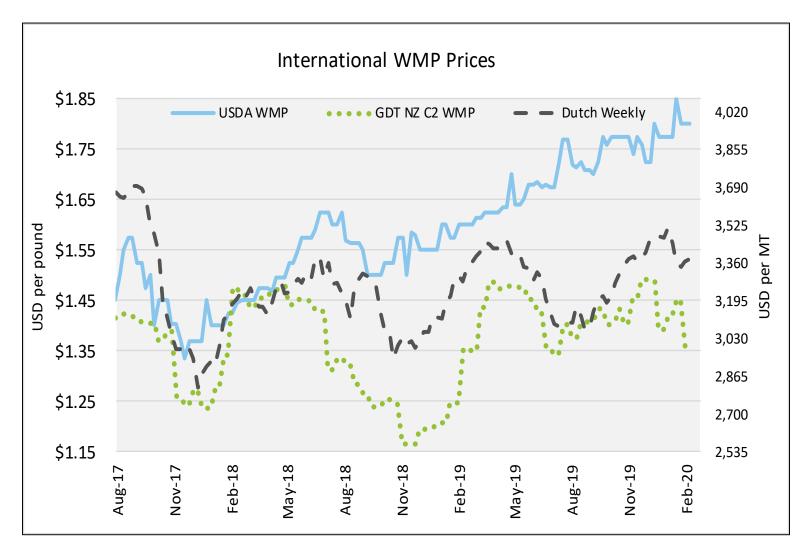






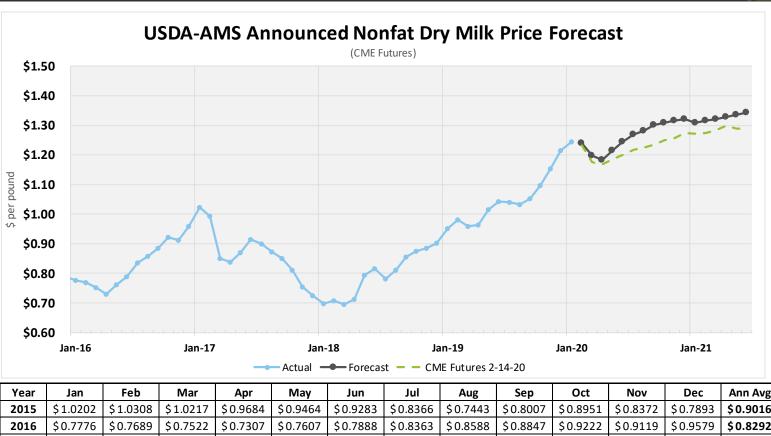






NFDM Bearish Near Term; HighGround Leans Bullish in H2, But...





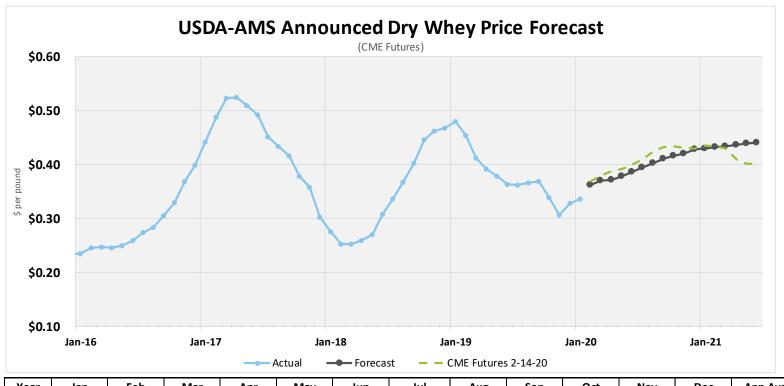
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Ann Avg
2015	\$1.0202	\$1.0308	\$1.0217	\$0.9684	\$0.9464	\$0.9283	\$0.8366	\$0.7443	\$0.8007	\$0.8951	\$0.8372	\$0.7893	\$0.9016
2016	\$0.7776	\$0.7689	\$0.7522	\$0.7307	\$0.7607	\$0.7888	\$0.8363	\$0.8588	\$0.8847	\$0.9222	\$0.9119	\$0.9579	\$0.8292
2017	\$1.0229	\$0.9926	\$0.8493	\$0.8386	\$0.8704	\$0.9137	\$0.8991	\$0.8733	\$0.8499	\$0.8099	\$0.7553	\$0.7237	\$0.8666
2018	\$0.6966	\$0.7084	\$0.6963	\$0.7134	\$0.7937	\$0.8150	\$0.7824	\$0.8111	\$0.8548	\$0.8739	\$0.8860	\$0.9020	\$0.7945
	H1 2018 Avg:					\$0.7372	H2 2018 Avg:					\$0.8517	
2019	\$0.9513	\$0.9800	\$0.9589	\$0.9641	\$1.0149	\$1.0431	\$1.0393	\$1.0335	\$1.0519	\$1.0957	\$1.1540	\$1.2161	\$1.0419
	H1 2019 Avg:					\$0.9854	H2 2019 Avg:					\$1.0984	
2020	\$1.2451	\$1.2395	\$1.1975	\$1.1826	\$1.2156	\$1.2445	\$1.2700	\$1.2828	\$1.3023	\$1.3088	\$1.3153	\$1.3219	\$1.2605
	H1 2020 Avg:					\$1.2208				H2	2020 Avg:	\$1.3002	
2021	\$1.3091	\$1.3156	\$1.3222	\$1.3288	\$1.3355	\$1.3421							•

H1 2021 Avg: \$1.3256

Forecasted

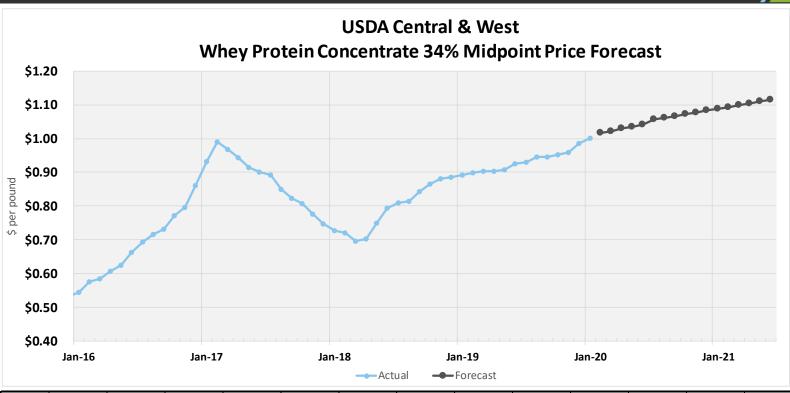






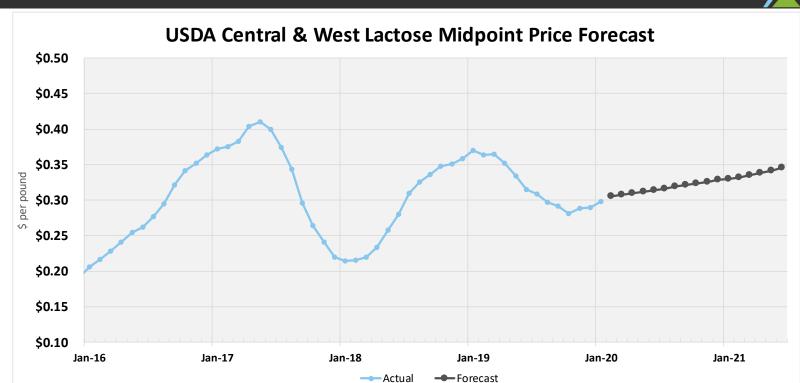
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Α	nn Avg
2015	\$0.5875	\$0.5169	\$0.4824	\$0.4610	\$0.4450	\$0.4245	\$ 0.3937	\$0.3108	\$0.2442	\$0.2309	\$0.2341	\$0.2336	\$	0.3804
2016	\$0.2351	\$0.2469	\$0.2477	\$0.2466	\$0.2505	\$0.2601	\$ 0.2742	\$0.2846	\$0.3055	\$0.3303	\$0.3690	\$0.3994	\$	0.2875
2017	\$0.4421	\$0.4894	\$0.5239	\$0.5243	\$0.5094	\$0.4917	\$ 0.4514	\$0.4345	\$0.4167	\$0.3790	\$0.3587	\$0.3030	\$	0.4437
2018	\$0.2755	\$0.2525	\$0.2531	\$0.2592	\$0.2711	\$0.3086	\$ 0.3372	\$0.3681	\$0.4028	\$0.4470	\$0.4626	\$0.4685	\$	0.3422
•	H1 2018 Avg:							\$0.4144		-				
2019	\$0.4805	\$0.4545	\$0.4127	\$0.3923	\$0.3784	\$0.3643	\$ 0.3631	\$0.3671	\$0.3698	\$0.3396	\$0.3071	\$0.3293	\$	0.3799
				H1	2019 Avg:	\$0.4138	H2 2019 Avg:					\$0.3460		
2020	\$0.3367	\$0.3628	\$0.3701	\$0.3719	\$0.3794	\$0.3870	\$ 0.3947	\$0.4026	\$0.4106	\$0.4168	\$0.4209	\$0.4293	\$	0.3902
H1 2020 Avg:						\$0.3680	H2 2020 Avg: \$0.4125							
2021	\$0.4304	\$0.4325	\$0.4347	\$0.4369	\$0.4391	\$0.4413					•		-	
Forecasted H1 2021 Avg:						\$0.4358								





Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Ann Avg
2015	\$1.1727	\$1.0970	\$1.0031	\$0.9439	\$0.9088	\$0.8620	\$0.7863	\$0.6473	\$0.5610	\$0.5333	\$0.5311	\$0.5300	\$0.7980
2016	\$0.5445	\$0.5750	\$0.5852	\$0.6076	\$0.6239	\$0.6616	\$0.6937	\$0.7151	\$0.7305	\$0.7706	\$0.7961	\$0.8608	\$0.6804
2017	\$0.9318	\$0.9905	\$0.9681	\$0.9425	\$0.9138	\$0.9013	\$0.8919	\$0.8486	\$0.8231	\$0.8080	\$0.7768	\$0.7475	\$0.8787
2018	\$0.7268	\$0.7211	\$0.6960	\$0.7027	\$0.7502	\$0.7949	\$0.8092	\$0.8144	\$0.8437	\$0.8658	\$0.8817	\$0.8851	\$0.7910
	H1 2018 Avg:					\$0.7320	H2 2018 Avg:					\$0.8500	
2019	\$0.8929	\$0.8995	\$0.9025	\$0.9025	\$0.9074	\$0.9244	\$0.9297	\$0.9444	\$0.9465	\$0.9530	\$0.9597	\$0.9854	\$0.9290
				H1	2019 Avg:	\$0.9049	H2 2019 Avg:					\$0.9531	
2020	\$1.0017	\$1.0178	\$1.0205	\$1.0305	\$1.0354	\$1.0404	\$1.0558	\$1.0611	\$1.0664	\$1.0717	\$1.0771	\$1.0825	\$1.0467
H1 2020 Avg:					\$1.0244				H2	2020 Avg:	\$1.0691		
2021	2021 \$1.0879 \$1.0933 \$1.0988 \$1.1043 \$1.1098										•		•
Forecasted H1 2021 Avg:					\$1.1016								





Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Ann Avg
2015	\$0.3210	\$0.2870	\$0.2472	\$0.2370	\$0.2353	\$0.2170	\$0.1995	\$0.1911	\$0.1893	\$0.1850	\$0.1850	\$0.1914	\$0.2238
2016	\$0.2061	\$0.2166	\$0.2280	\$0.2408	\$0.2551	\$0.2616	\$0.2769	\$0.2948	\$0.3208	\$0.3416	\$0.3525	\$0.3633	\$0.2798
2017	\$0.3718	\$0.3750	\$0.3826	\$0.4038	\$0.4100	\$0.3998	\$0.3745	\$0.3435	\$0.2958	\$0.2643	\$0.2409	\$0.2200	\$0.3402
2018	\$0.2146	\$0.2159	\$0.2200	\$0.2333	\$0.2573	\$0.2796	\$0.3099	\$0.3254	\$0.3363	\$0.3475	\$0.3510	\$0.3580	\$0.2874
	H1 2018 Avg:						H2 2018 Avg:					\$0.3380	
2019	\$0.3700	\$0.3639	\$0.3650	\$0.3525	\$0.3339	\$0.3150	\$0.3085	\$0.2973	\$0.2919	\$0.2809	\$0.2884	\$0.2900	\$0.3214
	H1 2019 Avg:						H2 2019 Avg:					\$0.2928	
2020	\$0.2979	\$0.3056	\$0.3071	\$0.3094	\$0.3117	\$0.3141	\$0.3164	\$0.3188	\$0.3212	\$0.3236	\$0.3260	\$0.3285	\$0.3150
H1 2020 Avg:					\$0.3076				H2	2020 Avg:	\$0.3224		
2021	\$0.3301	\$0.3318	\$0.3351	\$0.3384	\$0.3418	\$0.3452					'		1
Forecasted H1 2021 Avg:					\$0.3371								



Lucas Fuess

Director – HighGround Dairy 425 S. Financial Place, Suite 2301 Chicago, IL 60605 USA

> Phone: +1 312 870 1186 Mobile: +1 315 796 0520

Email: lucas.fuess@highgrounddairy.com

www.highgrounddairy.com

Disclaimer

HighGround Dairy is a division of HighGround Trading, LLC. ("HGT"). HGT is registered as an Introducing Broker with the Commodity Futures Trading Commission and an NFA Member.

Futures and options trading involves risk of loss and is not suitable for all individuals. Therefore, individuals should carefully consider their financial condition in deciding whether to trade. Option traders should be aware that the exercise of a long option will result in a futures position. The valuation of futures and options may fluctuate, and as a result, clients may lose more than their original investment. PAST PERFORMANCE IS NOT NECESSARILY INDICATIVE OF FUTURE RESULTS.

All information, communications, publications, and reports distributed by HGT shall be construed as a solicitation for entering into a derivatives transaction. HGT does not distribute research reports, employ research analysts, or maintain a research department as defined in CFTC Regulation 1.71. Copying, reproduction, modification, distribution, display or transmission of any of the contents in this document for any purpose without the prior written consent of HighGround Dairy is strictly prohibited.

While every reasonable effort is made to ensure that the information provided in this presentation is accurate, no guarantees for the accuracy of information are made.